

# The eCube Concept

- Commercial refrigerators waste **15-30%** of their energy and run **50%** or more cycles than necessary trying to keep food temperature constant.
- Thermostats measure air temperature – **not food temperature.**
- eCube's technology simulates food and beverage thermal qualities and automatically relays this information to the thermostat.
- Cooling cycles are reduced – **saving energy**, lowering wear and tear, reducing emissions and ensuring better food safety.